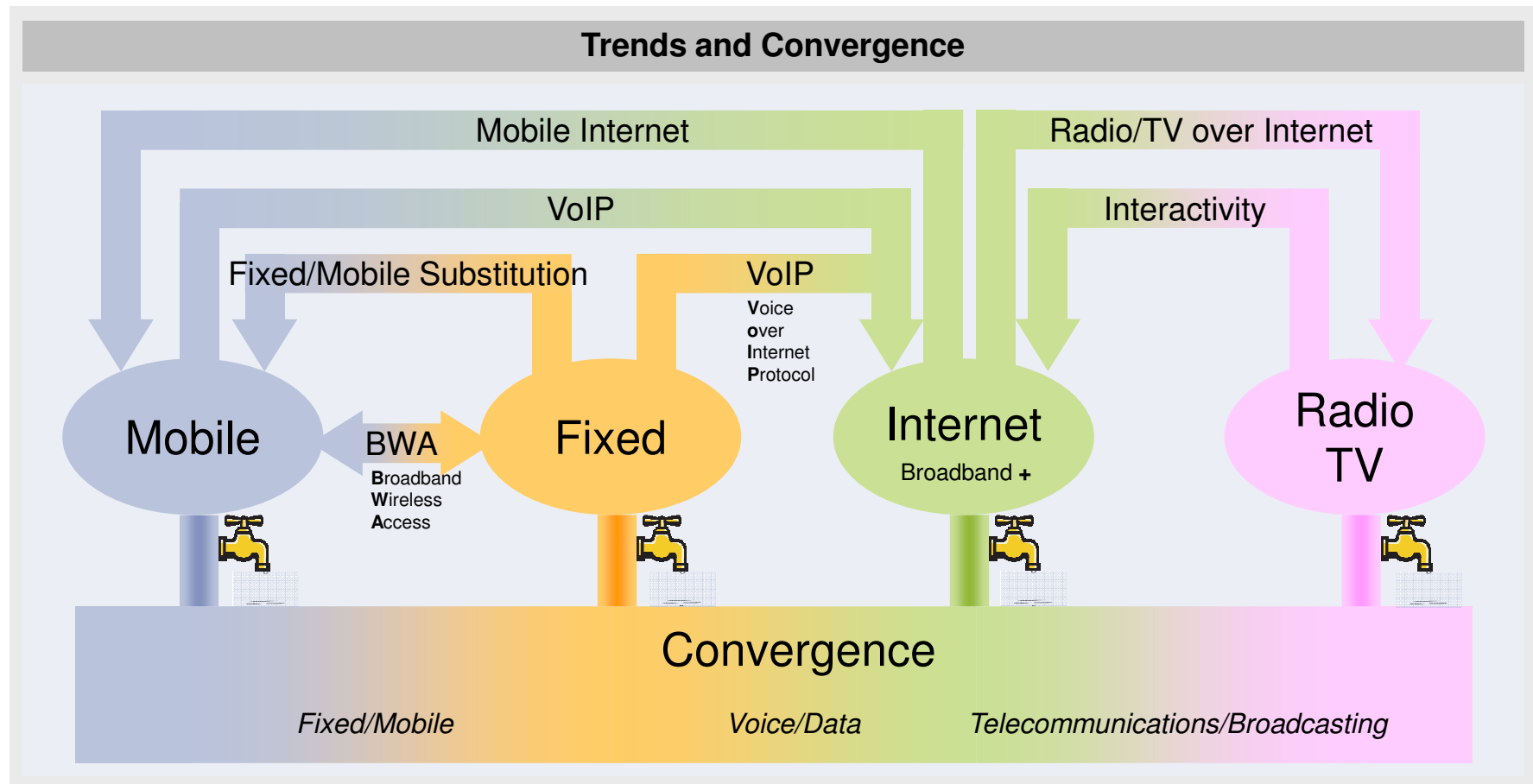


Regulation in the light of convergence

Georg Serentschy
CEO Telecommunications

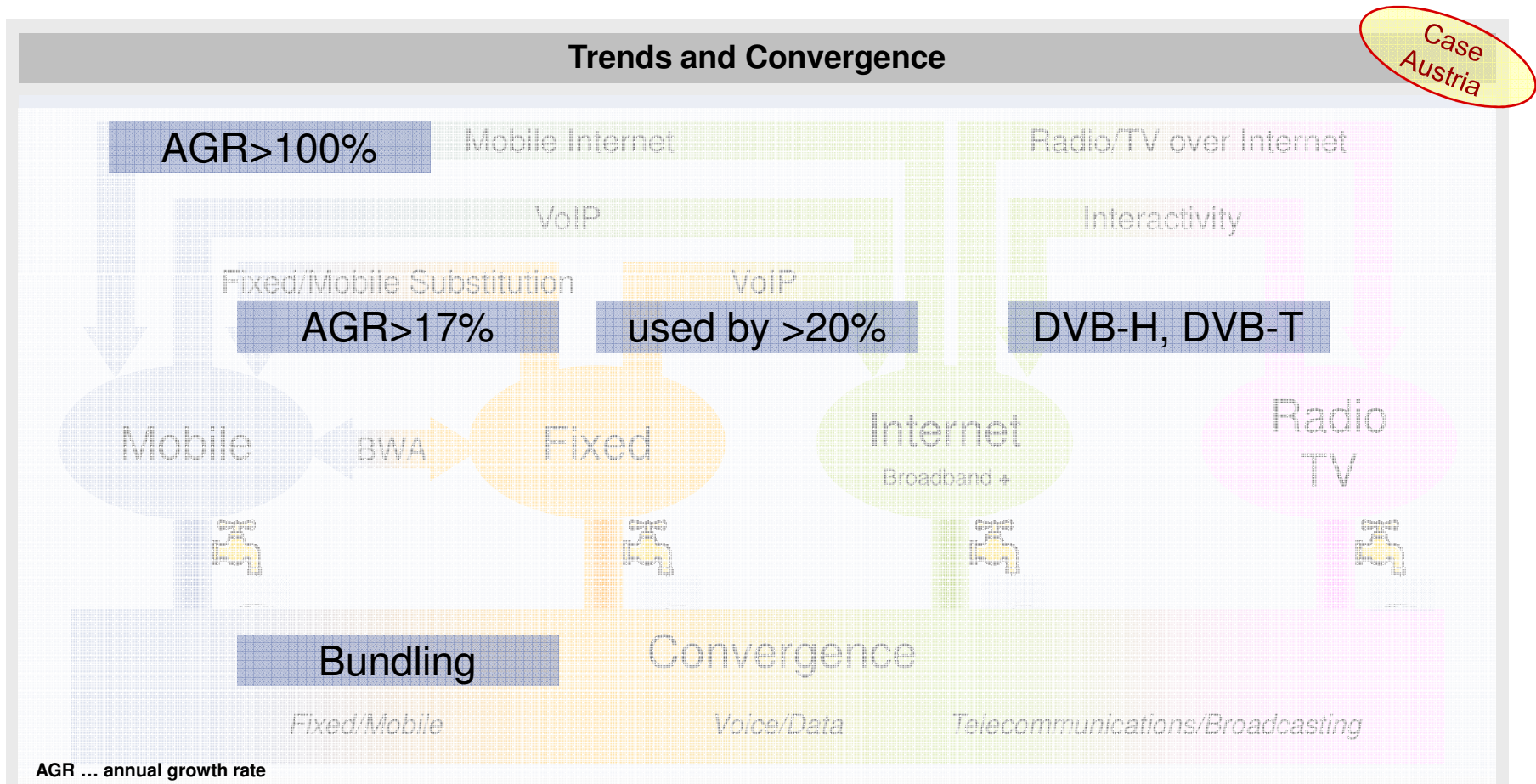


Next challenges come mainly from convergence which is driven by many developments happening at the same time.



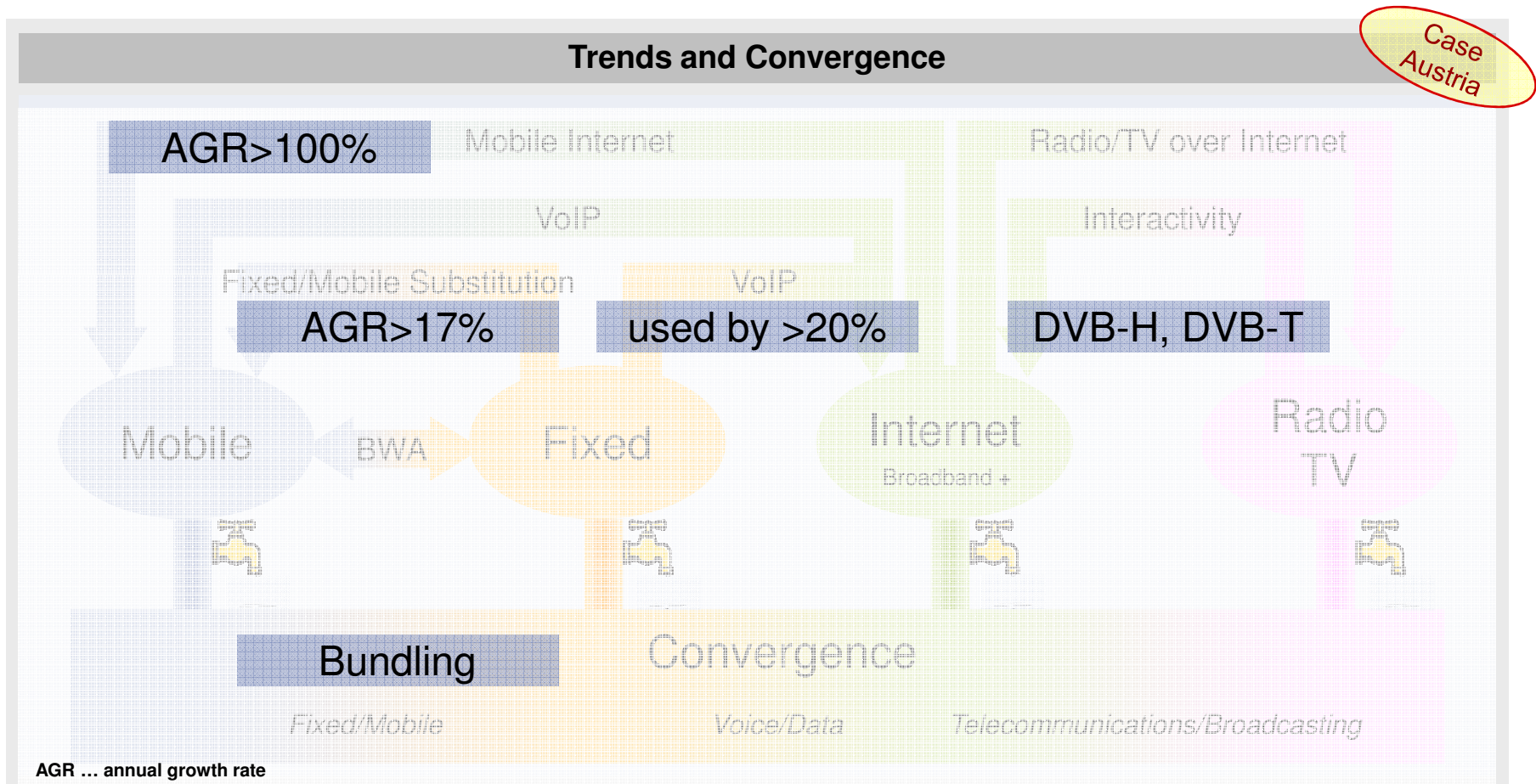


In Austria convergence has become reality.



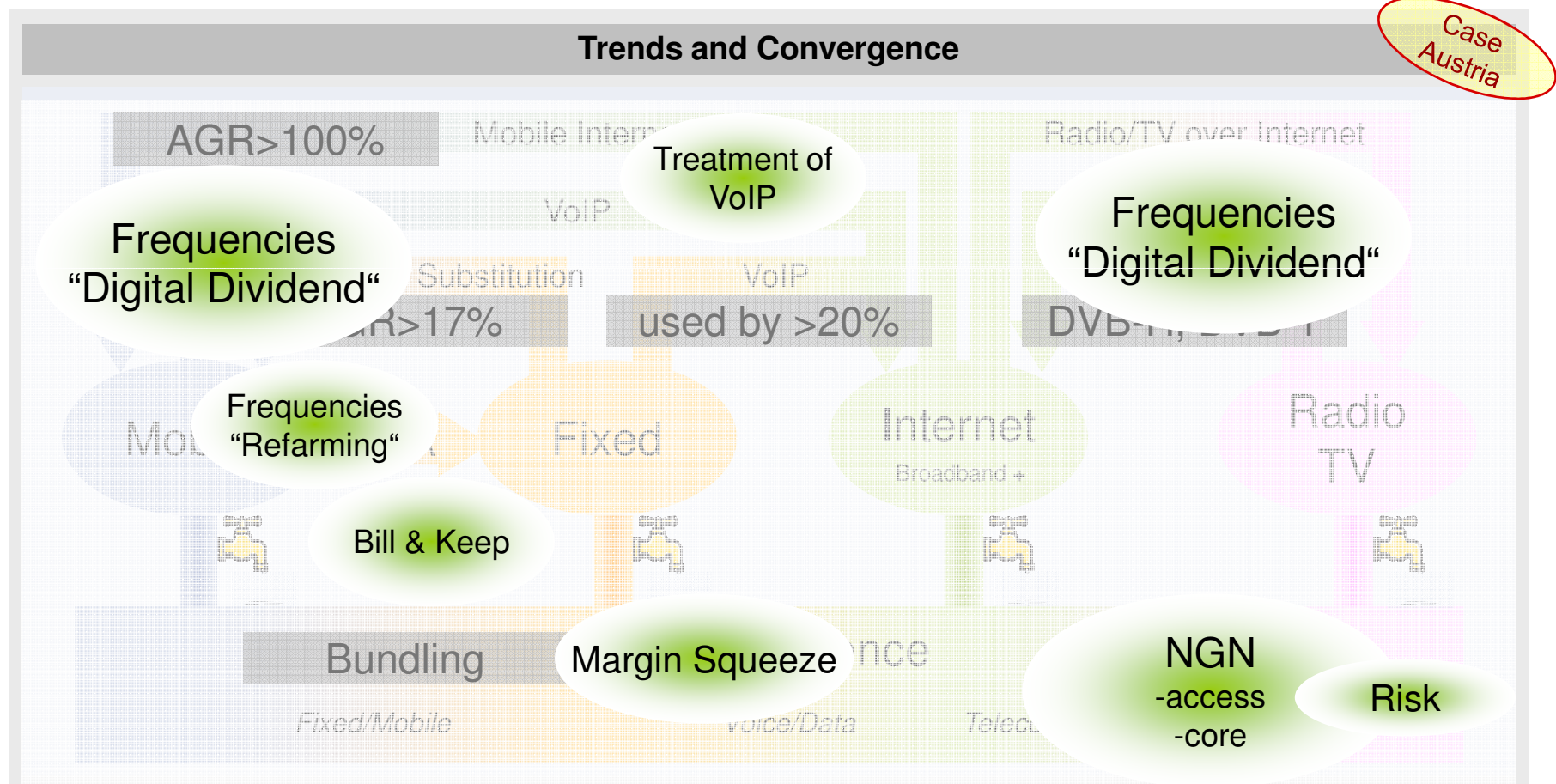


In Austria convergence has become reality.



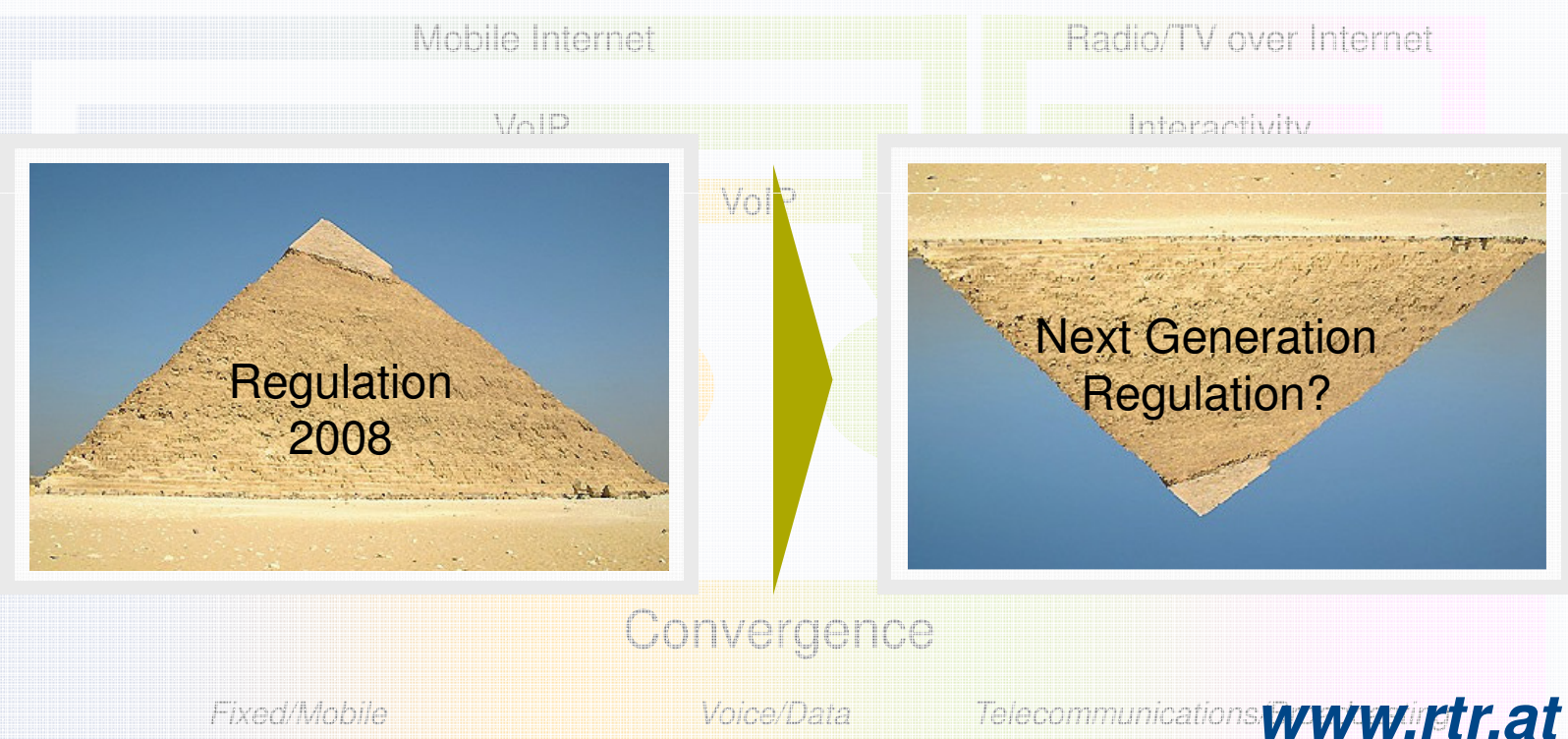


Due to convergence many new regulatory issues arose and have partly been solved.



Besides solving many smaller issues there is a need to discuss the future of regulation in a more radical way.

Trends and Convergence



Mobile Internet

Radio/TV over Internet

VoIP

Interactivity

Regulation 2008

Next Generation Regulation?

Convergence

Fixed/Mobile

Voice/Data

Telecommunications

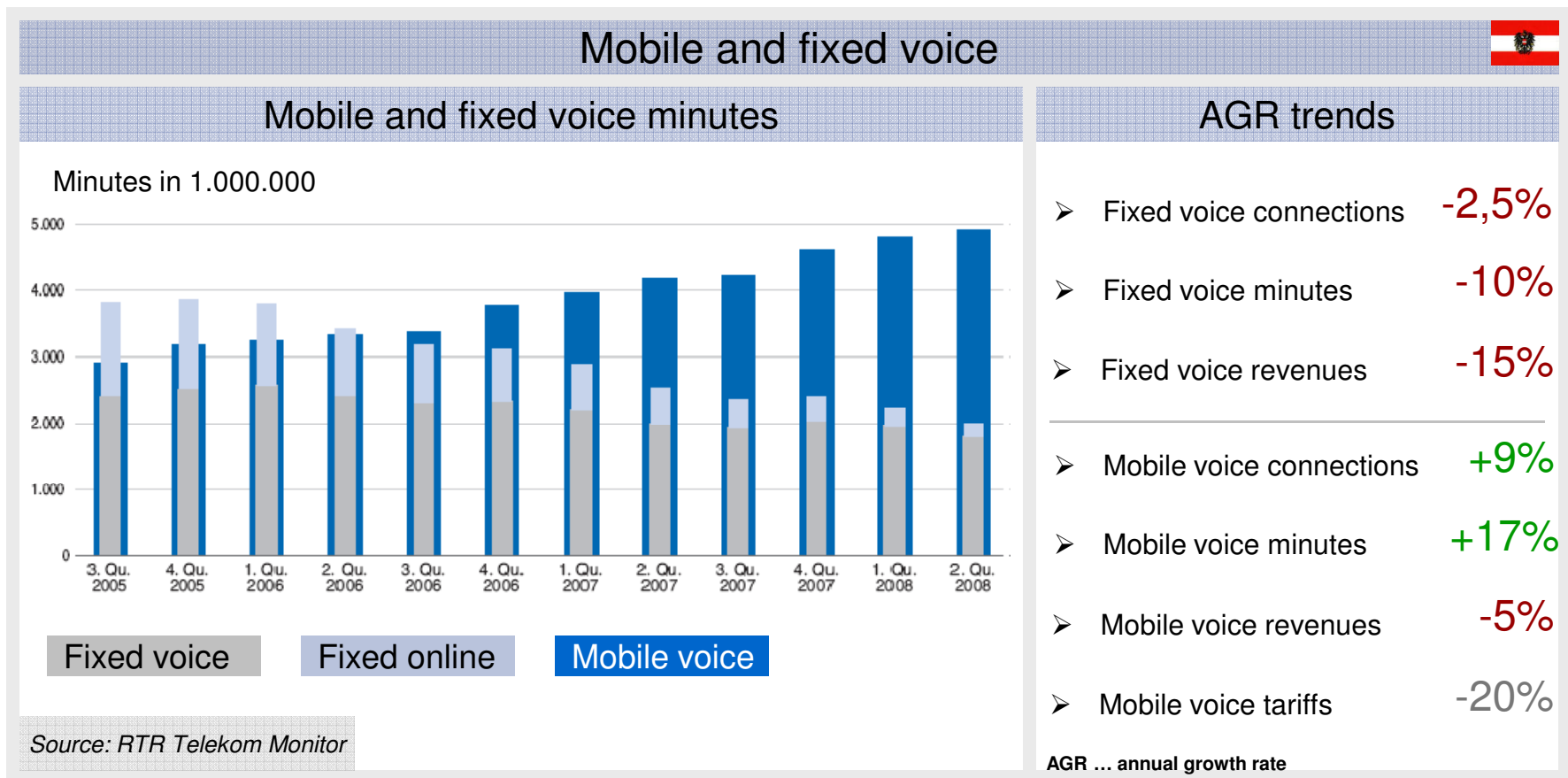
www.rtr.at

AGR ... annual growth rate

Market trends

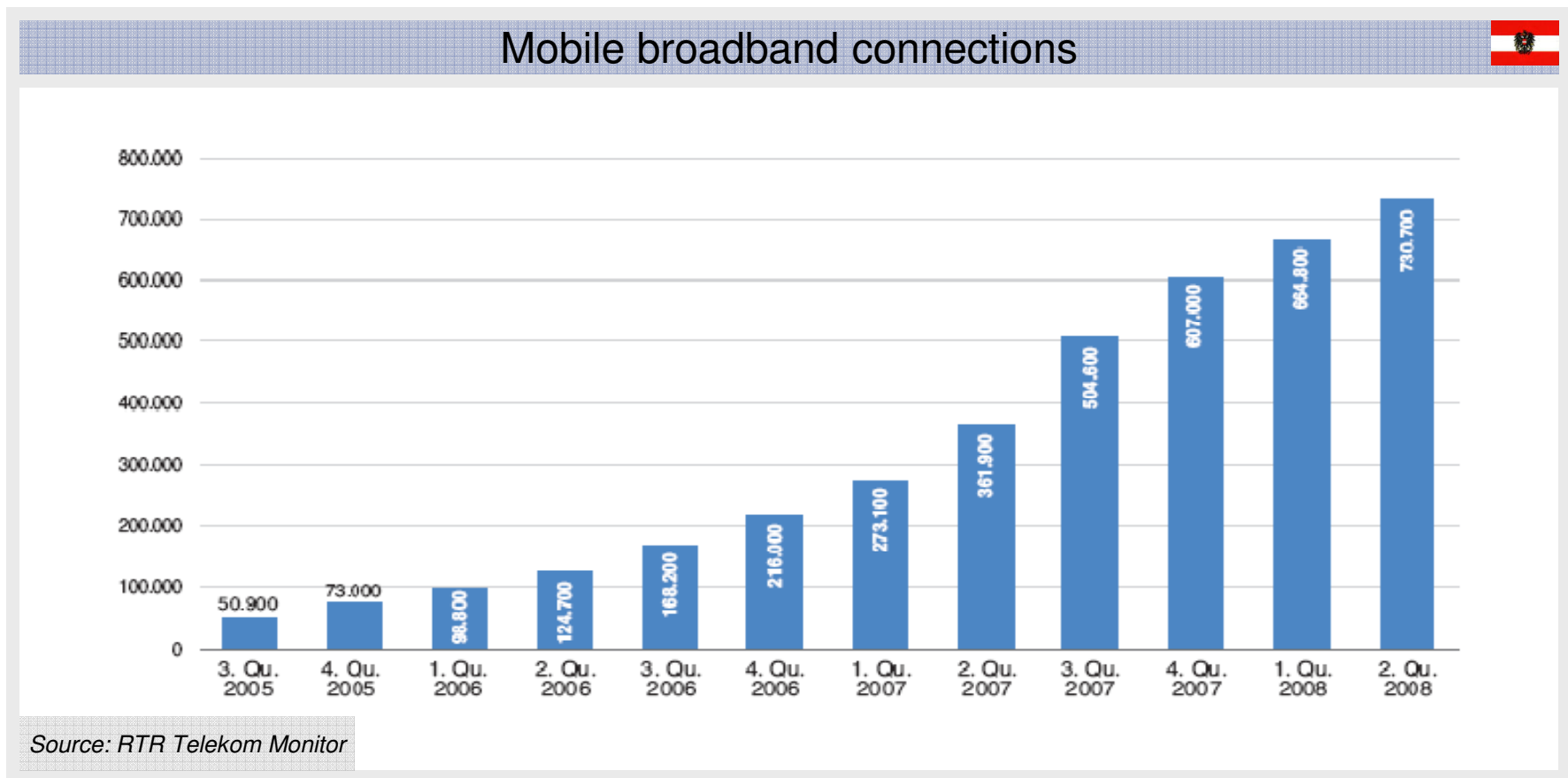


Mobile voice still wins ground.



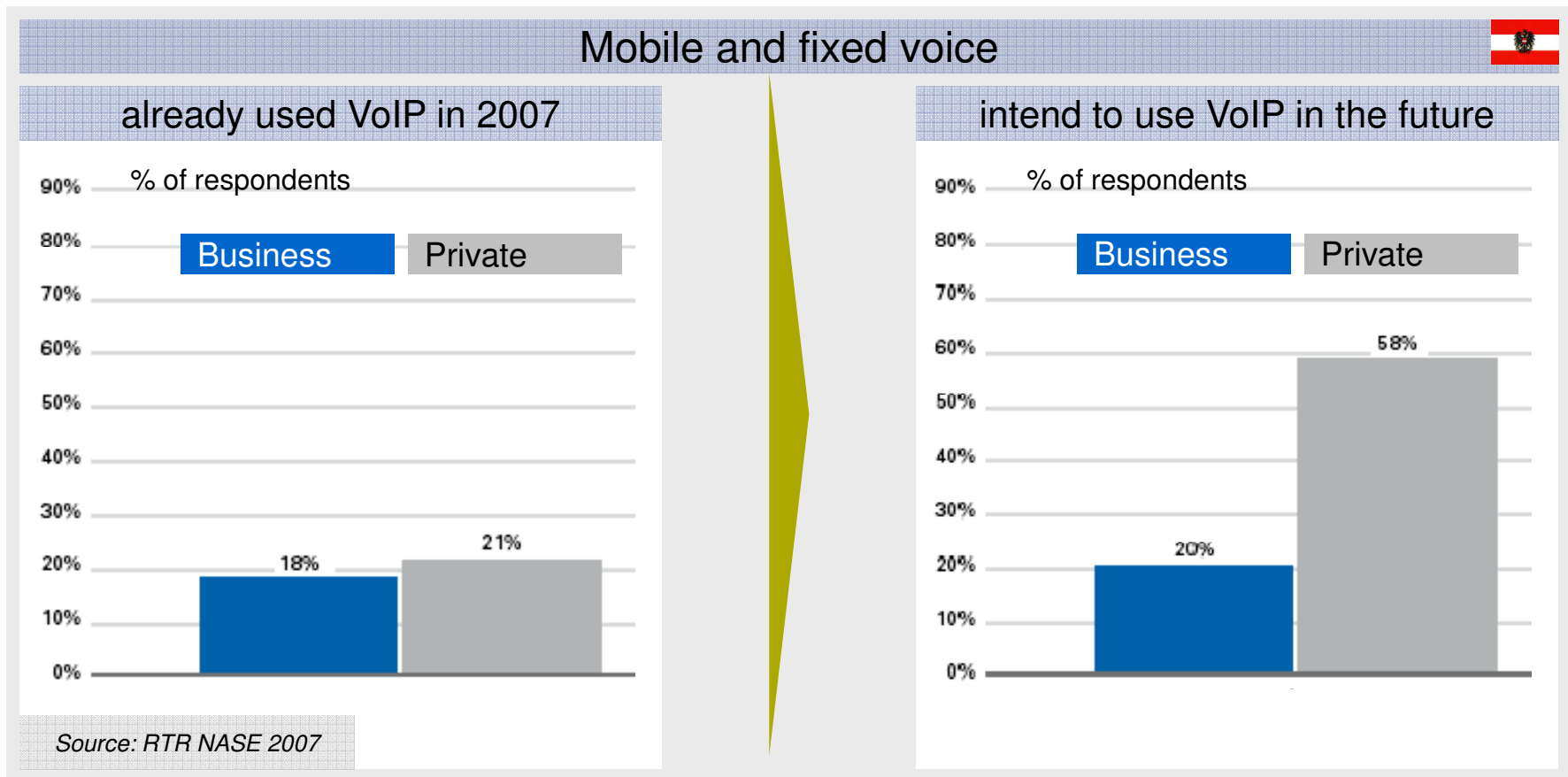


Mobile broadband takes up.





VoIP potential is still enormous.





More and more bundled products in the market.

